

Starting a Company in CT- Resources

Besides your products and business plan, there are some practical and legal aspects to starting a business. Here are some to think about:

- Company Name
 - Make sure you are clear to use your name for your industry (<http://www.uspto.gov/trademarks/>)
 - Make sure you are clear to use your name in the state <http://www.concord-sots.ct.gov/CONCORD/online?sn=PublicInquiry&eid=9740>
 - Make sure the website address is available for your name (numerous search engines)
- Incorporate
 - CT or DE is most common (If DE, you will need a DE representative)
 - Obtain Bylaws, Certificate of Incorporation, Common Stock Specimen Certificate, Written Consent of Sole Incorporator, Written Consent of Sole Director)
- Get a Federal ID number
 - [http://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/Apply-for-an-Employer-Identification-Number-\(EIN\)-Online](http://www.irs.gov/Businesses/Small-Businesses-&Self-Employed/Apply-for-an-Employer-Identification-Number-(EIN)-Online)
- Get legal existence in CT (even if incorporated in another state)
 - <https://www.concord-sots.ct.gov/CONCORD/customer?eid=9799&legalExistence=true>
- Register your business with CT Department of Revenue
 - <http://www.ct.gov/drs/cwp/view.asp?a=1433&q=265880>
 - Useful resource to understand your taxes: <http://www.ct.gov/drs/lib/drs/publications/pubsip/2006/ip06-11.pdf>
- Register with CT Dept of Labor (especially if have employees)
 - <http://www.ctdol.state.ct.us/gendocs/employers.html>
- Payroll services (numerous companies)
- Insurances- consider directors, liability and health <http://www.ct.gov/cid/site/default.asp>
- Website, webhosting, domain name

Starting a Company in CT- Resources

- Two recommended books as part of the I-Corp or Lean LaunchPad curriculum:
 - “The Startup Owner's Manual”, by Steve Blank and Bob Dorf
 - “Business Model Generation”, by Alexander Osterwalder
 - <http://www.businessmodelgeneration.com/toolbox>
 - Download the Canvas for powerpoint
http://nciia.org/sites/default/files/features/i-corps/business_model_canvas.ppt
- Other useful articles and resources
 - <http://www.ctinnovations.com/resources>
 - Blanks’ lectures can be found here: <http://nciia.org/i-corps/newfaculty>